

RICHE MULTI-MEDIA HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability) (Stock Code: 764)

ANNOUNCEMENT

The Board of Directors (the "Board") of Riche Multi-Media Holdings Limited (the "Company") announces that Mr. Lei Hong Wai has resigned as an executive director of the Company with effect from 13 October 2005 due to personal reasons.

Mr. Lei has confirmed that there are no matters which need to be brought to the attention of holders of securities of the Company.

The Board would like to take this opportunity to express its gratitude to Mr. Lei for his valuable contribution and guidance to the Company during his tenure of office.

By Order of the Board of Riche Multi-Media Holdings Limited Heung Wah Keung

Chairman

Hong Kong, 13 October 2005

As at the date of this announcement, the executive directors of the Company are Mr. Heung Wah Keung and Ms. Chen Ming Yin, Tiffany and the independent non-executive directors of the Company are Mr. Lien Wai Hung, Mr. Tang Chak Lam, Gilbert and Mr. Ho Wai Chi, Paul.